



# Listen young voters.... wise up!

***If you think the next federal election and the discussions about carbon tax, national prosperity, productivity, and global trade discussions are not any of your concern, then think again.***

Here are the facts that effect you all....

In 1980 a young professional growing a career did it without incurring vast amounts of student debt with education back then being very affordable. Also, a detached house with a big yard in a nice neighborhood was only twice the income of a young professional, and a new car was only 25% of that income.

Fast forward to now with new careers having to cope with huge student debt due to the financialization of education, and housing now at least 6 times a young professional's income, and a car about equal to that income.

This drastic reduction in prosperity has happened in the same time frame that huge lifesaving and life enhancing technologies have been introduced that in principle should have provided us all with increased productivity and greater prosperity.

What happened?... It was the terrible mistake of embracing free-market globalized trade and allowing the financialization of almost everything we own or need.

Due to this the globalization of trade since 1980 has increased 8 times, but global prosperity has at best only increased 3 times, and in the western nations its flatlined or worse. So, globalization has been a poor generator of wealth. but really great at transferring it from the west to the rest.

In the same timeframe globalization has added 3 billion people to the global workforce and in the foreseeable future we will continue to have a significant over supply of about 1 billion people in this global market who will exceed any ability to match demand to this labor. So, without controls on national economies, we will continue to experience wealth transfer from the west to the rest.

Our national political system keeps getting things wrong by an over-focus on global multilateral initiatives, when the prime focus must be on the welfare of its own citizens.

So, its time to make sure you vote in a federal government that will think nationally and less globally and protect future citizen prosperity.

This new government must lead by listening much more to its citizens and be far more concerned about "how they are doing" and far less about telling them "Who they are".

The new national leadership must be far more concerned about prosperity by improving productivity, as well as setting new policies that have a far greater control of foreign

trade and in concert with the USMCA partners plan the reshoring of trade to improve economic value and prosperity inside the USMCA trade bloc.

They must encourage our businesses to refocus on LEAN and Industry 4.0 to gain back productivity, and they must solve the industrial investment challenge by gathering total support and commitment from the financial sector.

They must undertake a reduction and redeployment of the bloated public sector back to a more productive and expanded private sector, and this will demand the implementation of an Integrated Industrial Learning System for both youth and mature workers that must be affordable, so that they can fully participate in an enhanced and modern industrialized society, and this will reduce the need for further mass immigration.

The approach to climate change and the adoption of NetZero and its impact on prosperity will require a significant debate and policy review.

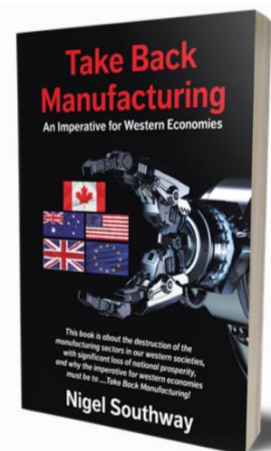
A NetZero journey is unnecessary, technologically unattainable, and economically unviable and will drive down prosperity. NetZero policies have clearly avoided any discussion about the dire consequences of taking such a journey, with many scientists disputing this “climate emergency” position. We need to look at both sides of the scientific debate before we accept what we are being told by the media and governments and climate alarmists, and before we get committed to unbalanced policies that will commit the next generation to low prosperity for no good reason.

In many ways the future will mean going back to the pre-globalization era of less global trade and a much more integrated and localized industrial environment organized into a well managed USMCA trade Bloc! This will reverse the mistake of long, wasteful, and ecologically dangerous global supply chains, and enable citizens to grow, mine, and make, much more of what they consume, using their own local resources, so they to add much more value to their own economies.

My TBM book talks about how this recovery of our industrial base in the western world can be undertaken and how this is an imperative for recovering citizen prosperity. It's clear that the notion of the western nations moving to a post industrialized society via globalized manufacturing was a huge mistake, which we will now have to reverse and recover from.

Reshoring has started in the USA with the 2022 Report from Thomas Industries reporting that 85% of Corporations are pursuing a Reshoring Strategy with reshoring trends showing an average 50% year over year growth rate. However, we still have much more to do.

This direction is now being supported by economists that are talking about a major reorientation toward a new economic-policy framework called “Productivism” that is



rooted in production, work, and localism, instead of finance, consumerism, and globalism.

Further.... If we listen to the geo-political expert predictions, we may not have any choice but to Take Back Manufacturing, as Globalization may just not work anymore, due to a breakdown in Global trade security and a deterioration in east- west relationships that may fracture the “New World Order” and dis-enable global free trade.

Also, and even more important, future global demographics will mean that the USMCA trade bloc will become the largest consumer market and best labor pool, and this certainly reinforces the need to Take Back Manufacturing.

Canada has lost a lot of ground in the last few decades in terms of productivity and prosperity, and many citizens have voiced concerns about the view that the nation is broken and needs fixing, and this view appears to be shared by other nations in the western world.

Many citizens are also very tired of the threat of the Woke/Neo-Marxist Cultural Revolution in our western society and its attack on our culture, history and our youth. We need to focus far more on “how we are doing” and far less on “who we are”

We must strive to become successful and fulfilled as citizens of our nation.

Its up to all of us to vote in a government that will “get it right this time” for all its citizens, including our youth.

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He consults and educates worldwide on Business Productivity Improvement, LEAN business practices, Advanced Manufacturing Engineering, Future Supply Chain Management, Industry 4.0, National Sustainability, Global technology transfer projects and joint ventures and more.

He is a past chair of the Society of Manufacturing Engineers and the leading advocate and spokesperson for the Take Back Manufacturing Forum, and the North American Reshoring initiative in Canada.

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